## Strategic Planning Committee Meeting September 6, 2017 CATS Conference Room 3:30-5:00pm

**Members present**: Dan Hanson, Jason Hogue, Greg Seay, Ted Harshbarger, Kristin Buscher, Emily Volker, Tammie Hart, Paul Hinrichs, Todd Simpson, Gene Beardslee, Joyce Douglas, Christy Hutchison, Robert Ingram, Kelli Gardner, Kristi Nies, Amy Mincer

- \*Welcome Dr. Hanson welcomed all back and thanked them for their many hours of work this past academic year.
- \*Review of work Dr. Hanson reviewed the process-to-date (SPC meetings, campus feedback, etc.) and the current framework document with vision, four goals and four values. He noted that the initiatives (red text) on the document are tentative, and they are what the subcommittees will continue to develop and finalize this semester.
- \*Subcommittee work— Dr. Hanson announced the four subcommittees with their chairs and advisers. They will commence meeting soon and work throughout the semester to finalize the initiatives on the strategic plan. The subcommittees have been given a formal "charge" which Dr. Hanson reviewed with the SPC. A campus-wide survey will be distributed soon as one last brainstorming opportunity for offering input on the initiatives.
- \*Strategic Enrollment Management plan (SP-SEM integration) Dr. Hanson reported that a new SEM planning committee has been formed with Dr. Borchers and Dr. Dorman co-chairing. Their task will be to develop a data-driven rigorous plan and produce the best enrollment enhancing initiatives for PSC. A SP/SEM integration document/timeline was distributed for review. The SEM committee will offer suggestions to the SPC later in the semester (there will be a physical presentation with opportunity for Q&A). The SEM committee will continue to meet through next spring.
- \*Future Meetings There will be a final meeting later in the semester, when the subcommittees present initiatives to the full SPC. At this time, there will also be a SPC celebration at the Hanson's home.