

Student ID: _____
 Student Name: _____
 Advisor Name: _____

Catalog: 2024-2025 Undergraduate Catalog
 Program: Business, Marketing and Information
 Technology (6-12) Field Endorsement, BS/BA

Business, Marketing and Information Technology (6-12) Field Endorsement, BS/BA

This program will endorse an individual to teach Business, Marketing, and Information Technology grades six through twelve (6- 12).

- All students seeking certification in any education endorsement are required to complete the following courses. EDUC 208 and EDUC 209 are a prerequisite (or co-requisite) courses for all Education courses. Plan to take EDUC 208/EDUC 209 during your first semester of Education coursework.
- Should a transfer student be able to document the successful completion of an introductory education course he/she will receive credit for EDUC 208. The transfer student will still need to complete EDUC 209 - Teacher Education Orientation & Practicum and should plan to enroll in this course during the first semester in which one or more other Education courses are taken.
- All required coursework in the Education Core and Endorsements must be completed with a minimum grade of "C-" and have a minimum cumulative GPA of 2.5 to be admitted to and remain in the Teacher Education program. In order to be admitted to EDUC 410, EDUC 411, EDUC 412, EDUC 413, SPED 421 or SPED 435 - Special Education Student Teaching, a GPA of 2.75 in the major field of study is required.
- All teacher education students must take PSYC 250 - Human Growth & Development. This course can also be counted toward the general education requirements for Social Science.
- Students must complete the following coursework in addition to the General Studies requirements.

Students wanting to pursue a Bachelor of Arts degree must complete the Additional BA Requirements.

Business, Marketing and Information Technology (6-12) Field Endorsement Requirements

Program Prerequisite

| Course Name | Credit Hours | Term Taken | Grade | Gen Ed |
|--------------------------------------|----------------|------------|-------|--------|
| EDUC 205 - Educational Psychology ** | 3 Credit Hours | | | |

Education Core

| Course Name | Credit Hours | Term Taken | Grade | Gen Ed |
|---|----------------------|------------|-------|--------|
| EDUC 208 - Foundation & Principles of Teacher Education ** | 2 Credit Hours | | | |
| EDUC 209 - Teacher Education Orientation & Practicum ** | 1 Credit Hours | | | |
| EDUC 255 - Differentiated Instruction for Diverse Learners ** | 3 Credit Hours | | | |
| EDUC 300 - Managing the Learning Environment for Effective Teaching * | 3 Credit Hours | | | |
| EDUC 315 - Educational Technology * | 3 Credit Hours | | | |
| EDUC 317 - Assessment for Student Learning * | 3 Credit Hours | | | |
| EDUC 400 - Professional & Collaborative Practices * | 3 Credit Hours | | | |
| EDUC 411 - Secondary Student Teaching * | 3 to 12 Credit Hours | | | |
| EDUC 420 - Student Teaching Seminar * | 1 Credit Hours | | | |
| SPED 200 - Introduction to Special Education ** | 3 Credit Hours | | | |

Education Core Total: 34

Secondary Education Option

| Course Name | Credit Hours | Term Taken | Grade | Gen Ed |
|---|----------------|------------|-------|--------|
| EDUC 309 - Secondary Practicum * | 2 Credit Hours | | | |
| EDUC 310 - Secondary School Teaching Methods * | 3 Credit Hours | | | |
| EDUC 333 - Behavior Management Seminar * | 1 Credit Hours | | | |
| EDUC 434 - Content Literacy Across the Curriculum * | 3 Credit Hours | | | |

Secondary Education Option Total: 9

Education Total: 43

* Courses marked with an asterisk require admission to Teacher Education.

** Students must complete these courses prior to admission to Teacher Education.

General Studies Requirements

(All Business majors must complete the following as part of their General Studies requirements.)

| Course Name | Credit Hours | Term Taken | Grade | Gen Ed |
|---|----------------|------------|-------|--------|
| BUS 201 - Organizational Communications | 3 Credit Hours | | | |
| ECON 221 - Principles of Microeconomics | 3 Credit Hours | | | |
| ECON 222 - Principles of Macroeconomics | 3 Credit Hours | | | |
| MATH 112 - College Algebra | 3 Credit Hours | | | |
| STAT 210 - Statistics | 3 Credit Hours | | | |

Required General Studies Total: 15

Business Core Requirements

| Course Name | Credit Hours | Term Taken | Grade | Gen Ed |
|---|----------------|------------|-------|--------|
| BUS 214 - Introduction to Business Quantitative Methods | 3 Credit Hours | | | |
| ACCT 231 - Principles of Financial Accounting | 3 Credit Hours | | | |
| ACCT 232 - Principles of Managerial Accounting | 3 Credit Hours | | | |
| BUS 251 - Legal Environment & Contract Law | 3 Credit Hours | | | |
| BUS 328 - Principles of Marketing | 3 Credit Hours | | | |
| BUS 335 - Production/Operations Management | 3 Credit Hours | | | |
| BUS 339 - Business Finance | 3 Credit Hours | | | |
| BUS 373 - Organizational Behavior | 3 Credit Hours | | | |
| BUS 480 - International Business | 3 Credit Hours | | | |
| BUS 495 - Business Policy | 3 Credit Hours | | | |
| CMIS 300 - Information Systems Management | 3 Credit Hours | | | |

Business Core Total: 33

Marketing Requirements

| Course Name | Credit Hours | Term Taken | Grade | Gen Ed |
|---|----------------|------------|-------|--------|
| BUS 329 - Integrated Marketing Communications | 3 Credit Hours | | | |
| BUS 347 - Consumer Behavior | 3 Credit Hours | | | |

Career Education Requirements

| Course Name | Credit Hours | Term Taken | Grade | Gen Ed |
|------------------------------------|----------------|------------|-------|--------|
| EDUC 424 - Coordinating Techniques | 3 Credit Hours | | | |

CMIS Requirements

| Course Name | Credit Hours | Term Taken | Grade | Gen Ed |
|--|----------------|------------|-------|--------|
| CMIS 101 - Information Systems Concepts & Applications | 3 Credit Hours | | | |
| CMIS 410 - Web Page Development & Programming | 3 Credit Hours | | | |
| CMIS 420 - Database Development & Programming | 3 Credit Hours | | | |

Business, Marketing, & Information Technology Total: 51

Field Endorsement Total: 94

Notes:

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